

Message Text

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PAGE 01 JIDDA 01317 160752Z
ACTION AGRE-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 W
-----160755Z 059338 /17

R 160525Z FEB 77
FM AMEMBASSY JIDDA
TO SECSTATE WASHDC 7302
INFO AMEMBASSY CAIRO
AMCONSUL DHAHRAN
AMEMBASSY KUWAIT
AMEMBASSY MANAMA
AMEMBASSY TEHRAN
USDOC WASHDC

UNCLAS JIDDA 1317

USDA FOR FAS/EXPORT TRADE SERVICES DIVISION

E.O. 11652: N/A
TAGS: BEXP, SA
SUBJECT: VISIT OF EDWARD COLLINS, USDA/FAS

REF: STATE 14004

1. MR. COLLINS DEPARTED ON SCHEDULE FEB 14 AFTER SEVERAL USEFUL BUSINESS APPOINTMENTS ARRANGED BY EMBASSY. VISIT ELICITED TWO SIGNIFICANT TRADE LEADS (REPORTED SEPTELS) AND A REQUEST FROM ONE OF LARGEST JIDDA SUPERMARKET OWNERS (MOHAMMED ARIF, JIDDA SHOPPING CENTER) FOR USDA-SPONSORED IN-STORE FOODSTUFF PROMOTION TO COINCIDE WITH GRAND OPENING OF LARGE NEW MULTI-STORY BUILDING IN JAN 1978.

2. MR. COLLINS IS CARRYING WITH HIM AVAILABLE INFORMATION ON NEW STORE, WHICH WILL BE LARGEST AND MOST MODERN SUPERMARKET IN KINGDOM, PICTURES OF NEW BUILDING (UNDER CONSTRUCTION) AND NAME OF U.S.
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SUPPLIER OF STORE EQUIPMENT WHO ALSO HAS BLUEPRINT AND LAYOUT OF STORE FACILITIES (HUSSMANN CORPORATION, BRIDGETON, MISSOURI).

3. EMBASSY ENCOURAGES USDA TO GIVE SERIOUS CONSIDERATION TO POSSIBILITY OF STAGING IN-STORE PROMOTION WITH JIDDA SHOPPING CENTER NEXT JAN. PLEASE KEEP

EMBASSY INFORMED OF USDA REQUIREMENTS AND DEADLINES
IN CONNECTION WITH PROPOSED IN-STORE PROMOTION.
PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 16-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977JIDDA01317
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770054-1050
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From: JIDDA
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770237/aaaabgjd.tel
Line Count: 65
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Litigation Codes:
Litigation History:
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Message ID: 79154bc6-c288-dd11-92da-001cc4696bcc
Office: ACTION AGRE
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: 77 STATE 14004
Retention: 0
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Review Exemptions: n/a
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3309082
Secure: OPEN
Status: NATIVE
Subject: VISIT OF EDWARD COLLINS, USDA/FAS
TAGS: BEXP, SA
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/79154bc6-c288-dd11-92da-001cc4696bcc
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